

ARIES DE PAZ

**GRAPHIC DESIGNER
ILLUSTRATOR**



depaz.ariesnayra@gmail.com
www.linkedin.com/in/ariesdepaz
+1 (437) 423-2454
120 Twenty Seventh Street Toronto, Ontario, M8W2X7

PROFESSIONAL STATEMENT

Aspiring Graphic Designer and Illustrator with a strong passion for visual storytelling and a commitment to creating engaging and impactful designs. With a foundation in graphic design principles and a deep understanding of emerging design trends. Bringing a creative vision that transforms concepts into compelling visuals intending to contribute to the success of innovative projects and effectively communicate messages through art and design.

EDUCATION

HUMBER COLLEGE

Advertising and Graphic Design
2022 - 2024

UNIVERSITY OF SAN CARLOS

Bachelor of Fine Arts Major in Advertising
2012 - 2016

SKILLS

Adobe Creative Suite
Illustration
Videography
Customer Engagement

AWARDS

Member Rotary Club of Tacloban.
Best in Illustrator (University of San Carlos)

EXPERIENCE

BRANCH MANAGER

Travellers Insurance Surety (TRISCO) Corporation | 2017 - 2021

- Demonstrated effective leadership by managing daily at the branch and satellite office operations. Excelled in client management, ensuring their satisfaction and retention.
- Provided guidance and supervision to branch employees, enhancing overall performance. Expanded the client base through strategic communication and acquisition efforts.

SALES BRAND AMBASSADOR

OLX Philippines - 2016

- Successfully promoted and encouraged product adoption among potential customers. Played a pivotal role in ideation and concept development for upcoming events.

PROJECT RELATED EXPERIENCE

ENTREPRENEUR AND CREATIVE DIRECTOR

Sanyaw Festival Merch (Sanyaw Tees) | 2015 - 2022

- Founded and operated a successful entrepreneurial venture specializing in creating custom-designed festival shirts for the Sanyaw Festival in Tacloban, Philippines.
- Conceptualized and executed end-to-end creative processes, including video and photoshoot production, shirt design, and marketing strategies. Leveraged a deep understanding of local demographics to design visually captivating shirts that resonated with festival-goers.
- Executed marketing campaigns to promote and sell festival shirts, contributing to the annual event's success over five years.